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ABSTRACT

An overview of the Rosemead High School (California) student-operated educational television system (KRHS) is presented, starting with its inception in 1964. Briefly described are the development of KRHS into a closed-circuit production facility with editing capabilities; awards that KRHS programs have won; places that KRHS student crews have traveled to in order to film documentaries; people who have been interviewed on KRHS; and current and future projects including Computer-Assisted Video Instruction (CAVI). Most of the document consists of six certificates of awards and commendations that KRHS programs have received. This document was selected by the Association of California School Administrators (ACSA) Task Force on Public Confidence as descriptive of a promising practice or exemplary project worthy of highlighting for the California educational community. (DC)

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Television Production

Rosemead High School
Rosemead, California

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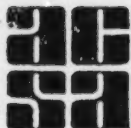
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OUTSTANDING PROGRAM DESCRIPTION FORM

Name of School, District or Agency Rosemead High School Grade Levels 9-12
Address 9063 E. Mission Drive Telephone (818) 286-3141
City Rosemead State California Zip 91770
Name of Contact Person Mr. Lee Blattner ACSA Region 15
Name of Course, Program, Project or Policy Television Production
Date of Operation of Program or Project 1964 to present time

- In 300 words or less please describe your program specifically enough for others to follow. Please include your program's
- (1) primary purpose (how it benefits students)
 - (2) participants (grade levels of students, professional staff, community persons, etc)
 - (3) evaluation data (if available)

Television production at Rosemead High School had its inception in 1964 as an experimental means of delivering "live" presentations to several classrooms simultaneously. Within four years we had built (with sweat, tears and surplus materials) a closed-circuit production facility (KRHS) capable of simulcasting educational programming to classrooms each school day while recording programs "off the air" for our instructional library. By the mid-1970's we had acquired the equipment necessary to edit tapes. With this acquisition, KRHS entered into its "renaissance."

We have received three consecutive State Environmental Awards, a commendation from the State Superintendent of Public Instruction for a documentary on Special Education, and our pride and joy, a special White House commendation from President Jimmy Carter. Copies of RHS programs are available at the Los Angeles County Superintendent's office. Our four-part documentary on energy conservation ("We Have Met the Enemy") is now available state-wide. Our cameras have traveled thousands of miles in the air, on land and water, and underground in search of visually stimulating materials. Our student TV crews have visited a geothermal plant in Mexico, obtained special security clearances in order to shoot footage within the San Onofre atomic energy-generation facility, and have visited energy plants in several other states. They have interviewed legislators in Sacramento as well as executives of major corporations including Ford Motor Company, Mobil Oil, and Southern California Edison Company.

KRHS provides a Monday morning newscast designed to keep our students abreast of current events as well as the week's activities in student government, performing arts, school sports, special events and college scholarship opportunities. Currently we are producing a four-part series designed to help students improve their verbal scores on the Scholastic Aptitude Test. We are also producing a documentary on CPR. Rosemead High School is just now entering into the "experimental" realm of Computer-Assisted Video Instruction, (CAVI). With the support of administrators, faculty and students, RHS will continue to make progress in educational TV.

Permission to reproduce this program description and accompanying materials (if any) is granted to ERIC (Educational Resources Information Center).

NAME E. Terry Irvine DATE January 27, 1984

Enclose supporting or descriptive materials and return to ACSA Public Confidence Task Force, Public Relations Department,
1517 L Street, Sacramento, CA 95814



The President of the United States

Commends

T.V. Production II Class

*for outstanding achievement in
environmental protection services*

Jimmy Carter

*The White House
Washington, D.C.*

PRESIDENT'S ENVIRONMENTAL YOUTH AWARDS
UNITED STATES ENVIRONMENTAL PROTECTION AGENCY



CALIFORNIA
STUDENT / **MEDIA FESTIVAL**

Special Merit Award

Presented to the Producers of

we have met the enemy

- California Media and Library Educators Assoc.
- California AudioVisual Education Distributors Assoc.



CALIFORNIA
STUDENT / **MEDIA FESTIVAL**

1979

Finalist Certificate

Presented to the Producers of

Big Buck Bonanza

- California Media and Library Educators Assoc.
- California AudioVisual Education Distributors Assoc.

THE BOARD OF EDUCATION OF LOS ANGELES COUNTY

presents a

Meritorious Service Award

to

DROUGHT!

ECOLOGY CLUB - TV PRODUCTION II
ROSEMEAD HIGH SCHOOL
EL MONTE UNION HIGH SCHOOL DISTRICT



This award is presented in recognition and appreciation
of distinguished service to public education
in Los Angeles County.

Robert M. Sack
President of the Board of Education

Richard M. Chover
Superintendent of Schools of Los Angeles County

THE BOARD OF EDUCATION OF LOS ANGELES COUNTY

presents a

Meritorious Service Award

to

ROSEMEAD HIGH SCHOOL
EL MONTE UNION HIGH SCHOOL DISTRICT

"OTHER WAYS," AND "BEYOND THE ATOM"
(TWO PROGRAMS)

PART OF THE LARGER SERIES
"WE HAVE MET THE ENEMY"



This award is presented in recognition and appreciation
of distinguished service to public education
in Los Angeles County.

Daniel L. Fowler
President of the Board of Education

Donald E. DeLoach
Superintendent of Schools of Los Angeles County

THE BOARD OF EDUCATION OF LOS ANGELES COUNTY

presents a

Meritorious Service Award

to

ROSEMEAD HIGH SCHOOL

EL MONTE UNION HSD

"THERE IS NO FREE LUNCH"



This award is presented in recognition and appreciation of distinguished service to public education in Los Angeles County.

David L. Fowler

President of the Board of Education

Edward E. Garbino

Superintendent of Schools of Los Angeles County